The Expandable Forced Matrix

The “Expandable Forced Matrix” was developed for many of the same reasons that the “Binary” Comp Plan was developed. The Binary plan was developed to try and balance out a person’s Matrix by building evenly. If there happened to be what is called a run-away leg…it would pay on the lesser of the two legs. It is basically a 2 X Matrix. Unfortunately, with the Binary, there are always people in your downline that you never get paid for. It’s good for the company but not so good for the distributor!

Some people actually *love* a Binary comp plan. We personally *hate* them for too many reasons to write about now. Thus, we decided on the Expandable Forced Matrix which will be explained here. What we like *most* about the Expandable Forced Matrix is that it really *does* “force” people to help other people. It also “forces” people to build evenly, which pays off big time in the long run. Also, you *always* get paid for *everyone* in your downline!

Let’s jump right in! The very first person in your downline is obviously on your Level 1, directly *under* you. The second person in your downline goes on your Level 2 directly *under* that first person. You now have what is called a “Full 1 X 1 Matrix”. This allows you to build 2 wide now starting a new “leg”. The third person in your downline will go back on your Level 1 starting that new *leg.* The next person in your downline will go under this Level 1 person in your new second leg. Now you have 2 people on your level 1 and 2 people on your level 2. You need to have 2 more people on your level 2 in order to expand.

At this point, you are in the process of filling a 2 x 2…which means you will have 2 people on your Level 1 and 2 people under each of those 2 people for a total downline of 6 people, 2 on Level 1 and 4 on Level 2. Now you have a full 2 X 2 Matrix. This will often happen automatically if everyone is doing their work. If you draw out a diagram on a piece of paper, it will become very easy to understand…

Now that you have your *full* 2 X 2…this opens you up to build a 3rd position (leg) on your first Level 1. The next person in your downline is placed on your Level 1 starting a new 3rd leg. Note that *any* of these positions can be filled by you or by the efforts of your up-line. More often than not, this 3rd leg will have already been filled by spillover.

This is one of the many reasons why people love the Expandable Forced Matrix. While many companies like to *talk* about spillover, here at Quarterly Connection, we *expect* for it to happen…and it happens more often than not! It happens a LOT!

Your Matrix continues on and on like this. Once you have a full 3 X 3, you can start building 4 wide with a new 4th leg. Once you have a full 4 X 3, you can build 5 wide…then 6 wide…etc… Don’t worry! Our computer does ALL this automatically!

It has been proven that building evenly is the most powerful way to build a matrix. It is relatively easy for people to build a full 3 X 3 matrix. It can take a little *longer* to build a full 4 X 3…and even a bit longer to build a 5 X 3 and so on. Yet anyone can do it if they *stay in the game* and be *persistent* and consistent. It’s a level playing field for *everyone,* and *anyone* can be successful with our Quarterly Connection programs! We have new success stories coming out week after week!

If you have more questions about the Expandable Forced Matrix, we encourage you to get on our weekly calls and get all your questions answered! Calls are every Wednesday evening at 7PM Mountain Time. Call 857-232-0156. Enter the access code 183 183. This is where all of our leaders hang out every Wednesday evening. If you are serious about your business, you need to be on this call!