Name  
Address   
City, State Zip

Phone: 555-555-5555

Re: What? More than one offer inside???

Dear Fellow Marketer,

Doesn’t it just *drive you crazy* when you get one of those envelopes in the mail that’s stuffed so full of *junk* that it spills all over the place when you open it? That’s why I’m writing to you today…to *explain* the offers in my mail piece and *why* I have sent more than one to you.

I usually follow good marketing habits and *only* send 1 offer at a time. However, *this* time I am breaking the rules and sending 2 offers. Why? Because they are *both* just *too good* not to share with as *many people* as I possibly can! Let me explain…

My Primary offer is called “Quick-Fire” and is a low-cost program (Only $39) that pays out big commissions…$5 thru 5 levels deep! The Comp Plan is our *exclusive* “Expandable Forced Matrix”. Just as the name implies…it *forces* people into *your* downline!

There are very few *legitimate* programs out there run by a *professional company* that you can join for *only* $39. Most programs are much *too expensive* for the average person to afford. The affordable programs are mostly just *junk*…poorly managed and fall by the wayside.

Quick-Fire is run by a 10-year-old professional company that *knows* how to run a business the right way. You can rest assured that you *will* get paid what is rightfully *yours* and that you *will* receive *superior service* along the way! Join up with us and you will *not* be disappointed!

My second offer is called “The Real Deal 20-20” and it’s a Cash and Stamp Program. Yes, I know, there are literally *hundreds* of them floating around. Most of them are here today and gone tomorrow! This one is run by the *same* professional company and is here to stay!

Most Cash and Stamp Programs are *too* expensive for the average person to afford. That’s why few of them ever last. The Real Deal 20-20 is priced just right…only $20 and 20 Stamps! You pay with Cash and Stamps, and you *get paid* with Cash and Stamps! Easy!

Please consider joining me in one or *both* of these *profitable* programs! Also, take a few minutes and listen to the 24-Hour Hotlines! I think you will be pleasantly surprised!

Most Sincerely,

Name